



Healthy Smart
CITIES

JAMAICA PILOT
**HEALTHY
SMART CITIES**

SITEMEDIA
DIGITAL ANGELS



Healthy Smart
CITIES



Solution to Brain Drain, Crime & Unemployment

Introducing
Jamaica Pilot



Introduction

Dear Ministers of Parliament of Jamaica,

SITEMEDIA is a Jamaican woman-owned non-profit one-stop branding resource firm based in sunny Miami, Florida. We are excited to offer the solution to healthy and smart communities introducing Jamaica as the pilot. Equipped with free wifi, cutting-edge IT and visual branding and digital marketing solutions, each community leader will have access to cutting edge technology to interact with peers and residents. We offer this model for Jamaica to collaborate with great minds throughout the diaspora right from their fingertips.

As Ministers of Parliament, you are tasked with the challenge of elevating the health and education system of Jamaica. SITEMEDIA team consists of highly experienced professionals and efficient interns developing multimedia solutions that will help create a professional framework and solution for Jamaica's brightest future.



Healthy Smart
CITIES



Introduction



Healthy Smart
CITIES

Let us help!

Jamaica has a wealth of information to share with its communities and schools, but it lacks a comprehensive content management system for leaders and residents to easily access it. As Jamaica's economy continues to grow, it's essential that its citizens have access to the resources and opportunities necessary for success. Our content management system provides an online framework and template for users to login to communicate and interlink communities and schools. We create interactive community portals linking Jamaican residents with the latest news, employment opportunities, school information and government offices.

With our easy to use system, the Jamaican government and teachers island wide can easily engage with families and residents will gain access to information they need in order to access opportunities. Important health and educational resources, and other essential services accessible will be accessible from all mobiles and smart devices.

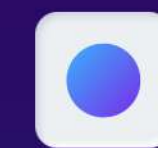
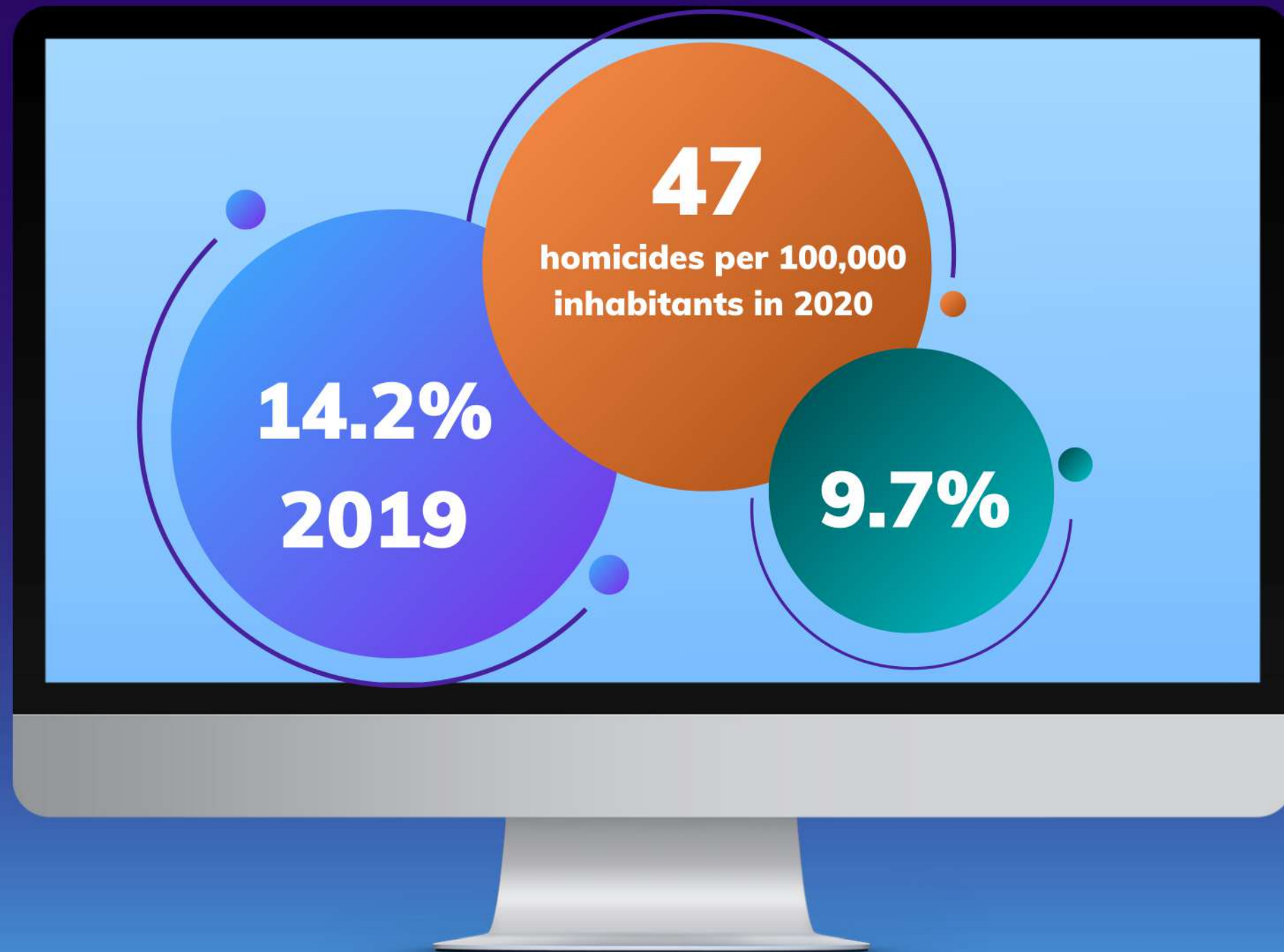
A helpful and easy to use JIMS app provides free internet and the tools needed for users to engage with other users. Our team of experienced professionals are ready to develop this framework and template for this content management system, so that all Jamaicans can have the resources they need to thrive.

Our content management system is designed to provide an up-to-date information portal interlinking local government offices, schools, vendors and businesses with each other. It will be highly secure, user-friendly and fully customizable. With our system in place, Jamaicans will have more access to the resources they need and be able to make more informed decisions.

With the Jamaican government's vision to improve public service delivery, we are here to make this vision a reality. Our solution is cost-effective, secure, user friendly and efficient. We have successfully deployed this solution in other countries around the world and have received excellent feedback from those using it. We are confident that our solution will bring immense benefits to the Jamaica.



Problem



Poverty

Poverty is a complex issue that affects people of all ages and backgrounds and is characterized by a lack of access to basic needs such as food, housing, and healthcare.



Crime

The problem of crime is a persistent issue that affects communities and individuals, causing harm, fear, and financial loss.



Unemployment

Unemployment is a significant issue as it not only affects individuals' ability to provide for themselves and their families, but also has a negative impact on the overall economy.



Solutions

Work collaboratively with local communities, government, and other stakeholders to develop and implement effective solutions.



Education & Job Training

Expertise



Access to Healthcare

Telemed



Social Safety Net Programs

Security



Economic Growth

Development



01

Invest in education and job training:

Provide people with the skills and knowledge they need to find good jobs can help lift them out of poverty and reduce the risk of involvement in crime.

Strengthen social safety net programs:

Programs like unemployment insurance, food assistance, and affordable housing can help provide a safety net for people who are struggling financially, reducing the risk of poverty and crime.



Healthy Smart
CITIES

Regenerative Principles

02

Provide access to healthcare:

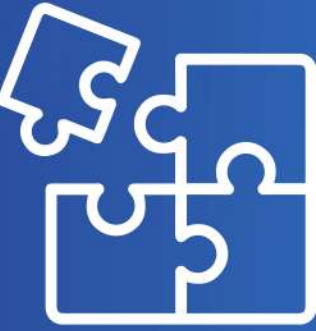
Ensure that all people in Jamaica have access to quality healthcare can help improve their overall health and well-being, which can in turn reduce poverty and crime.

04

Promote economic growth & development:

Create new jobs and increase economic opportunities to help lift people out of poverty and reduce the risk of crime. Implement effective crime prevention and law enforcement strategies: This could include measures like community policing, providing support to at-risk youth, and addressing the root causes of crime, such as poverty and social inequality.

03



Pilot

Port Royal & Tivoli Gardens

Jamaica is the Pilot project for the rest of the Caribbean and other developing nations to enable ability to create an infrastructure, framework and policy to build two smart cities and technology parks offering free wifi and an interactive community website as an incentive and solution to brain drain, violent crime and unemployment in underserved and developing nations.

Jamaica plays an intermediary role to bridge the gap and create a buzz by partnering with SITEMEDIA, the right tech-based solution to benefit and interlink Jamaicans at home and throughout the diaspora.



This proposal is for a pilot project to create two smart cities and technology parks in Port Royal and Tivoli Gardens Jamaica to attract visitors, top talent, spur trade and drive economic growth.

The first step in this project would be to establish an infrastructure and framework for the smart city and technology park. This would involve designing a layout and choosing a location that is conducive to the development of a thriving community. The infrastructure should include interlinking facilities such as schools, government offices, utilities, and communication networks, as well as housing, schools, and other amenities.

Next, it would be important to develop a policy that guides the development and operation of the smart city and technology park. This policy should address issues such as land use, zoning, and building codes, as well as environmental and social concerns. It should also outline the roles and responsibilities of different stakeholders, such as government agencies, businesses, and community organizations.





In addition to building the infrastructure and creating a policy framework, it will be crucial to focus on educating and empowering the community. This could involve teaching principles of regenerative living, such as sustainability and renewable energy, as well as training in blockchain and web 3 technology. By connecting and educating communities throughout the diaspora, this project could help to create a network of skilled and knowledgeable individuals who can drive economic growth and development.

To ensure the success of this pilot project, it will be important to work closely with local stakeholders and to involve them in the planning and decision-making process. This could include holding workshops and consultations with community leaders, business owners, and government officials, as well as seeking input from ordinary citizens. By building strong partnerships and working collaboratively, it will be possible to create a smart city and technology park that meets the needs and aspirations of the community.



Port Royal

Port Royal is a town located on the southern coast of Jamaica, in the parish of Kingston. The town has a long and colorful history dating back to the early 17th century, when it was founded by the Spanish as a port for exporting sugar, tobacco, and other goods. In the late 17th century, Port Royal became a major hub for piracy and was known as the "wickedest city on earth."

In 1655, the English captured Jamaica from the Spanish and established Port Royal as the island's main port. The town quickly became a center of trade and commerce, and a haven for pirates and privateers. Many of the pirates who operated in the Caribbean, including Henry Morgan and Blackbeard, used Port Royal as their base of operations.

During this time, Port Royal was a bustling, cosmopolitan city with a diverse population of Europeans, Africans, and Native Americans. It was known for its rowdy taverns, brothels, and gambling dens, as well as its beautiful mansions and churches.

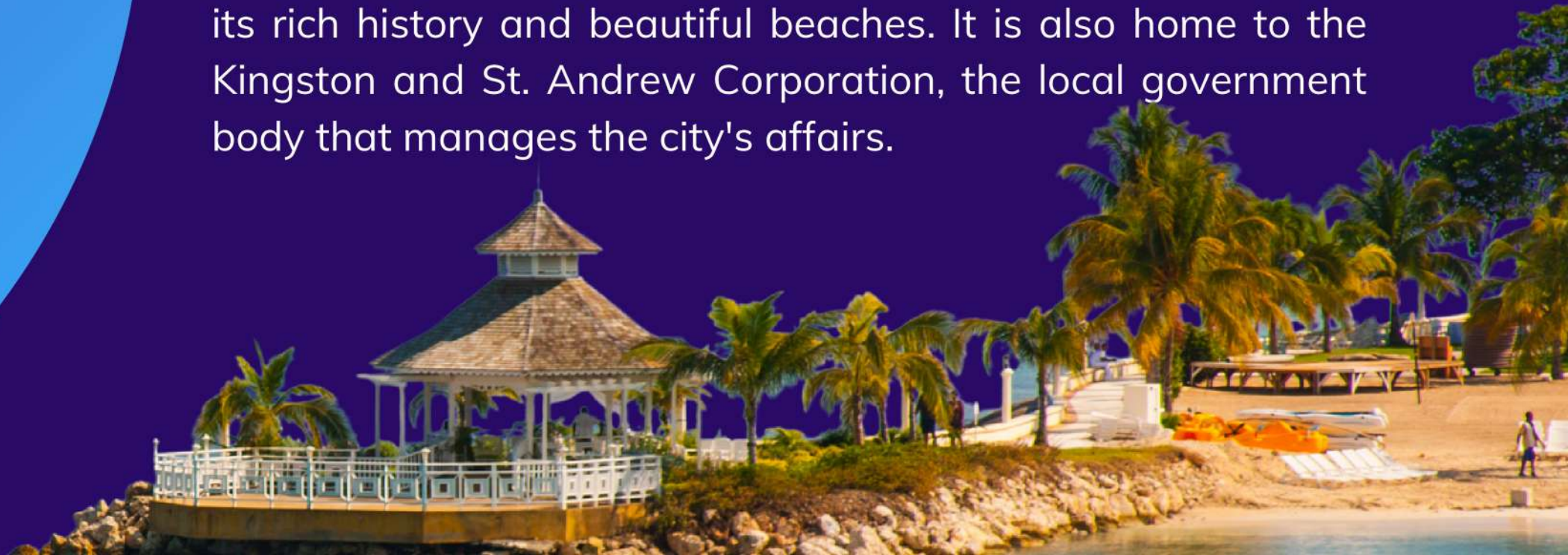


Port Royal

In 1692, Port Royal was hit by a devastating earthquake that caused much of the city to sink into the sea. Many of the buildings that were destroyed by the earthquake were later rebuilt, but the city never fully recovered from the disaster.

In the late 18th and early 19th centuries, Port Royal's importance as a trading and naval port declined, and it became a backwater town. In the 20th century, the town experienced a revival as a tourist destination, with the restoration of many of its historical buildings and the establishment of a museum and other cultural attractions.

Today, Port Royal is a popular tourist destination, known for its rich history and beautiful beaches. It is also home to the Kingston and St. Andrew Corporation, the local government body that manages the city's affairs.



Tivoli Gardens

Tivoli Gardens is a housing project and community located in the West Kingston area of Jamaica. It was established in the early 1950s by the Jamaican government as a way to provide low-income housing to residents of the city. The community was named after the famous Italian city of Tivoli and was designed to be a modern and orderly housing development.

In the 1970s and 1980s, Tivoli Gardens became associated with political violence and crime, as it was a stronghold for the Jamaican Labour Party (JLP) and its leader, Edward Seaga. The JLP, which was in power during this time, used Tivoli Gardens as a base for its political operations, and many residents of the community were actively involved in JLP politics.

In May 2010, the Jamaican government launched a military operation in Tivoli Gardens in an attempt to capture Christopher "Dudus" Coke, a notorious drug lord and leader of the JLP-affiliated Shower Posse gang. The operation, known as "Operation Garden Street," resulted in the deaths of over 70 residents and the displacement of thousands of others.





Healthy Smart
CITIES

In the aftermath of the operation, Tivoli Gardens has undergone significant redevelopment efforts, with the government building new houses and infrastructure in the community. The community today is still a lower-income area, but has seen significant improvements in terms of security and infrastructure.

Overall Tivoli Gardens has a complex history marked by political violence, crime and poverty but also resilience and community spirit.





Pilot

Overall, the creation of a healthy and smart city and technology park in an underserved and developing nation has the potential to be a powerful solution to issues such as brain drain and unemployment.

By building an infrastructure and policy framework that promotes regenerative living and incorporates the latest technologies, and by educating and empowering the community, this project could drive economic growth and development, and create a thriving, sustainable community for generations to come.





JIMS APP



USER LOGIN

Offer the ability to work and learn remotely, access news, expand policy and framework to support every community especially the underserved.



INTERACTIVE

Interlinking community leaders and residents to opportunities, video conferencing, health and education resources locally and the diaspora.



Online Community



Healthy Smart
CITIES

- JIMS App
- Free Internet
- Event Calendar
- Shared Software
- Zoom Compatible
- e-Commerce & Bill Pay
- Buy Tickets, Book Tours
- Chat & Teleconferencing
- Google Classroom Compatible
- Learning Management System
- Engage with Leaders and Residents
- Interlink Past Residents and Alumni Within the Diaspora



Free Wifi



User Profile



From The
Minister's Desk



Search
Engine

Interlinking Communities



Schools



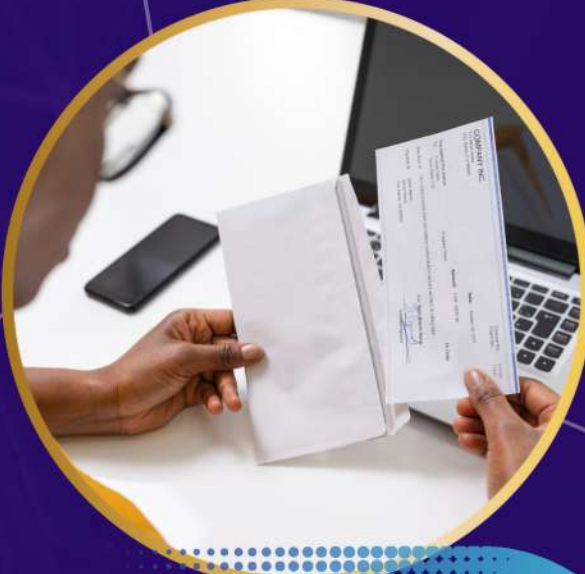
Opportunities



Directory



News



Bill Pay & E-Commerce



Get Involved



Communication Tools



Tours & Events



PORT ROYAL

2021 population estimate 5,000, the majority of the population is of African descent, with smaller percentages of people of mixed and East Indian descent. The median age of residents is around 30 years old and the population is primarily working-class.



Login / Free Wifi

Drive coverage to connect every resident via fiber optics + software share, collaboration with NWA



Town Overview

- Community profile
- Statistics and demographics
- Visit Social Development Commission (SDC)



Search Engine

Search Google & more without leaving the site



From The Minister's Desk

- MP Message positive message of the week
- MP Moderated comments from community
- Counselors, Local Government
- Community Development Leaders
- Social Development Commission admin access
- Utilize technology to improve youth employment, reforms and policies.





COLLABORATION NETWORK BETWEEN GARRISON COMMUNITIES



**Private and encrypted
conflict resolution**

Mediation for gang prevention. MP
Moderated comments, community
collaboration with leaders & residents.



**Violence prevention
alliance**

Free technology to engage in youth
employment, reforms and policies
guided by community leaders.



**Minister of Justice, residents
and participants**

Ministry of Justice, local government for
community development alongside
Social Development Commission are
administrators on the network

TIVOLI GARDENS

Tivoli Gardens is a large public housing complex in West Kingston. The population is primarily of Afro-Jamaican descent and socioeconomically disadvantaged with a history of several conflicts between police and criminal gangs. The community is known for its strong sense of identity and resilience in the face of adversity.





COMMUNITY PORTAL

Offer the ability for residents and visitors of this remote sea-side village to interact, work and learn remotely, access opportunities and expand policy and framework



Schools

- Region 1 to 6 access schools, student grades, progress reports and sports teams
- Register for online courses, classes
- Find schools by name, type from basic to higher
- Create or join clubs & meetups
- Instructors & tutors courses list
- Video conferencing & interactive chat
- Library: Knowledge-based tools for schools
- Peer to peer learning, tutoring, homework help
- Feature honor roll students, top teachers



Communication Tools

- Interactive Podcast & Digital Stream
- Text Alerts
- Community DJ's, Music Streams, Dance Competition, Bridging Gaps, Youth Relations
- Video Conferencing
- Chat Peer to peer
- PSA's, Knowledge-based Content
- Infotainment
- Social Media



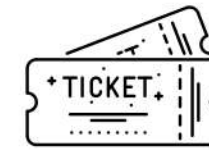
COMMUNITY PORTAL

Offer the ability for residents and visitors of this remote sea-side village to interact, work and learn remotely, access opportunities and expand policy and framework



E-Commerce

- Store Locator, Fair Trade Market
- Bill Payments
- Buy Tickets, Book Reservations
- Shop and ship local or global, pickup dockside



Tours & Tickets

- Boat rides (Port Royal)
- Cruise ship schedule
- Curated tours & experiences



Events, more...

Community events, announcements, and photos shared by residents, visitors and local talents.



Opportunities

- Career Training, Job Board, For Hire, Gigs
- Grant Opportunities
- Social Services
- Scholarships
- Internship
- Cultural Exchange





COMMUNITY PORTAL

Offer the ability for residents and visitors of this remote sea-side village to interact, work and learn remotely, access opportunities and expand policy and framework



Directory

- Government and Port Authority
- Waste Management
- Travel Visas, police records and clearances
- Minister of labor: user to view pension system via their National Insurance Number.
- Telemed & Health Center
- Mental health & Counseling
- Medical practitioners & Dentists
- Social Services & Community Outreach
- COVID Test
- Local Businesses & Vendors
- Book or Order Ahead, Reviews, Coupons



News

- Local News
- Alerts
- Bulletins
- Interlinking All Jamaica's News Resources





Healthy Smart
C I T I E S

#sitemedia

SITEMEDIA
DIGITAL ANGELS



+1 (954) 673.6823



site@sitemedia.us