



# SITEMEDIA

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# DIGITAL ANGELS

ONE-STOP BRANDING RESOURCE AGENCY  
A 501(C)(3) ECO-FRIENDLY NON-PROFIT



“  
Everyone  
deserves a  
chance to  
succeed  
”



# Mission

SITEMEDIA is an eco-friendly, indigenous women-owned 501(c)(3) non-profit boutique firm. We are a one-stop for all your branding and multimedia needs. We provide start-ups, entrepreneurs, socially disadvantaged businesses and the agribusiness sectors with creative services, cutting-edge technology, and advice for developing their brands.





# Your Digital Angels

HOME GROWN YET,  
INTERNATIONALLY KNOWN

Founder



*We are dubbed the "Digital Angels" by clients because we have a unique ability to bring visions to life."*

Fan'aye SunLight-Selassie is the visionary behind SITEMedia. She is also an organic farmer passionate about sustainability and our planet and integrates technologies to educate and empower businesses and underserved communities.

# Grow Your Business With Us

[SITEMEDIA.US](https://SITEMEDIA.US)

Small businesses owned by people of color or women have been some of the hardest hit. Not every aspiring business or budding entrepreneur has access to the same resources or can afford an expensive branding agency to market their business. Choose SITEMEDIA to help you stand out above the competition.



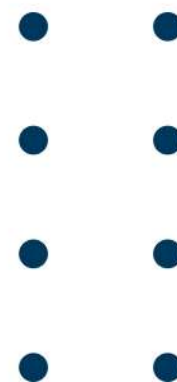


About Us

# Introduction

*"We homeschooled our 5 children and built SITEMEDIA from the ground up. We are here to help improve lives."*

We are a service-oriented company designed to educate and serve communities worldwide, including women, minorities, socially and economically disadvantaged entrepreneurs. Small businesses and entrepreneurs are dealing with the ongoing impact of the pandemic, social unrest, and the environmental crisis on our planet.



# Organic Growth

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SITEMEDIA has been an organically grown company which means they are promoted by word of mouth only. We offer a wide range of digital services and products to help our happy clients stand out above the competition.





# Some Happy Clients

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## **BROWARD COUNTY SCHOOLS**

We built the students' portal website and designed creatives and flyers for campaigns.

## **THE CITY OF NORTH MIAMI**

We designed websites, flyers, street signs, banners, flags and hand sanitizer stations.

## **MIAMI GOOMBAY FESTIVAL**

We rebranded the festival with a new, colorful modern logo and an eye-catching website.

## **VIRGINIA KEY BEACH PARK**

We designed a new website, flyers, tickets for upcoming events, and signage.






# Our Aim

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## OUR VISION

We aim to improve our client's social and internet presence to help scale their online business with effective visual branding. Whether you're locally grown or internationally known, our clean design and cutting-edge technology help our clients stand out above the competition.

# Social Responsibility



Our *Digital Angels* use the power of multimedia and branding to promote social responsibility. From creating educational videos to developing campaigns that raise awareness about important social issues, we are committed to making a positive impact. Our approach to social responsibility extends to our business practices as well. We strive to minimize our environmental impact, support fair labor practices, and gift forward to the communities where we operate. By incorporating social responsibility into everything we do, we hope to inspire others to join us in creating a more sustainable and equitable world through the power of multimedia and branding.



# Our Service



We provide personal attention to detail and offer superior technology and creative services everyone deserves.



## VISUAL BRANDING

We work with professional business consultants to help brands succeed and thrive.

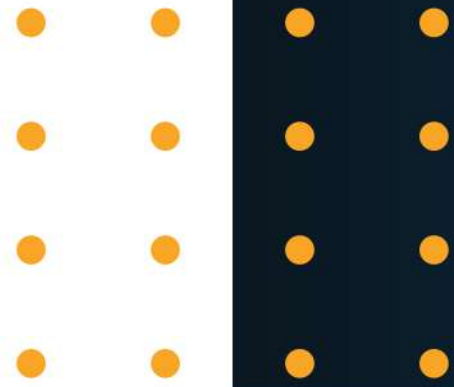


## TECHNOLOGY

From domains to hosting, we have everything you need to turn your idea into a website.

# We offer

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01

**WEBSITE DESIGN:** Award-winning e-commerce, EPK's , more...

02

**GRAPHIC DESIGN:** Presentations, projects and communication tools

03

**PRINTING:** Customize and print professional quality business cards, brochures, postcards, stickers, more...

04

**VIDEO PRODUCTION:** Improve audience engagement and connect your brand with promotional videos.





# Popular Products

- LOGO DESIGN
- WEBSITE DESIGN
- FLYERS & POSTCARDS
- BROCHURES & POSTERS
- CORPORATE IDENTITY
- SOCIAL MEDIA KITS
- LABELS & STICKERS
- BANNERS & FLAGS
- APPAREL & MERCHANDISE
- MAGNETS
- SIGNAGE
- VIDEOS + MORE



# Custom Merchandise

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We partner with an awesome Dropship company to print, pack and ship custom printed products under your brand. We Dropship clothing, home decor, and accessories and ship them worldwide.



Got an idea?  
We help bring  
it to life!



# White-label Outsourcing

**Need to outsource digital services?**

SITEMedia offers our clients the opportunity to white-label our services under their brand. Offer our wide range of visual branding services and products to your customers to scale your business and thrive!



# Public Service Announcements

Let us produce your next PSA to raise awareness, instruct, inspire or shock audiences.



**AGRIBUSINESS**

RAISE AWARENESS



**GOVERNMENT**

SEND A MESSAGE



**ENVIRONMENTAL**

GET INVOLVED





# DONATE

SunLight Internatioanl Trading Enterprises (S.I.T.E) Mission, Inc. also trades as SITEMedia. We are a 501(c)(3) nonprofit resource agency. All donations to us are tax-deductible. SITE Mission, Inc., Tax ID Number: 76-0773485.

Your tax-deductible donation will help provide branding and digital marketing services for small businesses owned by people of color, women and agribusines sectors. Through the generosity of donations like yours, SITEMedia helps provide business services for underserved commmunities. Your charitable contribution helps provide so much more than branding services however, it provides opportunities for great talents facing poverty.

[SITEMEDIA.US](https://www.sitemedia.us)

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