



SITEMEDIA  
DIGITAL ANGELS

# FLORIDA JAMAICA DECK + RATES

CURATED ADVERTISING OPPORTUNITY

TRAVEL



**MY ECO HIVE**





# Video Series

# MY ECO HIVE

PEOPLE AND PLANET-CENTERED DIGITAL CONTENT

Simple etiquette & practical tips for  
a clean, green & healthy life.

SUMMER 2022-SUMMER 2025



BE SEEN ON



AND MORE



PILOT: MY ECO HIVE, FLORIDA  
WALKERSWOOD, ST. ANN, JAMAICA  
MODEL INDIGENOUS ECO-VILLAGES & FOOD FORESTS  
PROJECTEAT.ORG | ECOLOGY AGRICULTURE TRADE, INC.



PLAY FIELD

GARDEN TRELLIS ARCHWAY | AROMATHERAPY GARDEN

TIKI BAR & GRILL

LARGE RAISED BEDS \ GROW BOXES

RV STUDIO "RASTA BUS"

TENT 1

OUTDOOR SHOWER

YURT SPA

TENT 2

LARGE GROUP TENT

FISH POND

OUTDOOR SHOWER

SHADE CANOPY

TENT 3

KITCHEN

FIRE PIT

TREE HOUSE W/ SPLASH PAD & FISH POND

TENT 4

MEDIUM GROUP TENT

GAZEBO

PATHWAY

MUSHROOM GROW WALL

SHIPPING CONTAINER PARTITION

SMALL GROUP TENT

FITNESS AREA

VERTICAL GREEN FOOD WALL

MOVIES

STAGE

45' SHIPPING CONTAINER LOUNGE

BAMBOO GARDEN SUITE

THE PILOT:

ECOLOGY AGRICULTURE TRADE, INC. (EAT)  
MY ECO HIVE REGENERATIVE LIVING PRINCIPLE  
PROJECTEAT.ORG EAT@PROJECTEAT.ORG  
MYECOHIVE.COM our place to THRIVE



- Private Farm Sanctuary
- Digital TV Channel
- Indigenous Retreat Space
- International Marketplace
- Online Community

BATHROOMS

GREENHOUSE

# TRAVEL

## MY ECO HIVE

BE SEEN ON



AND MORE

# ADVERTISE

ADVERTISING OPPORTUNITY  
**MY ECO HIVE: 2023-2024**

GIFTS ENDOWMENTS, IN-KIND  
& MATCHING DONATIONS  
A 501(C)(3) TAX EXEMPT PUBLIC CHARITY

**SITEMEDIA.US**  
IN COLLABORATION WITH  
RASTAFARI.TV & PROJECTEAT.ORG

## Social Responsibility

Beloved Global Family!

SITEMEDIA, a 501(c)(3) public tax-exempt charity is excited to present an incredible advertising opportunity for your brand to make a significant impact on our people and our planet. Gain customers and widespread recognition by advertising with shoppable videos.

Be featured on "MY ECO HIVE" New Eco-Series & at "HIVE" Interactive Events in Florida and Jamaica 2023 to December 2025. We're highlighting the beautiful ecosystem and amazing people of both regions. Our curated 15 minute shoppable videos and local events showcase sustainable travel perks, samples, product videos, vendors and tips for a clean, green and healthy life. Our ancient wellness lifestyle has influenced the world so we're celebrating it with you!

Reach a niche audience and be endorsed by popular brand ambassadors locally and on social media. This great opportunity for advertisers includes a generous multimedia campaign, showcasing your brand at our events and on episodes and interactive shopping experiences.

"*Journey To My Eco Hive*" mini film, is a testimony of faith and a groundbreaking, celebration of the richness of Indigenous culture and reconnecting to the land. We're endorsing brands which embody and share the same like mind and ideals. We're celebrating our rich heritage and culture and the pure essence of Mother Earth. We're honoring those who've paved the way and share the benefits of living clean, green and healthy.

Advertise. Showcase your brand and show your commitment and community involvement. Gain extensive exposure through our comprehensive multimedia campaign. Together, let's make My Eco Hive, our first curated miniseries a great success!

Warm regards,

Sis. Fan'aye SunLight Zena-Selassie  
Media Relations  
SITEMEDIA and Rastafari TV Network



# GO DIGITAL



## MY ECO HIVE FLORIDA + JAMAICA SEASON 1

Bring your brand to life through interactive live events and videos  
Connect with MyEcoHive.com shoppers in a real, dynamic format

## EVENTS & SHOPPABLE VIDEOS

Engage followers with interactive live events and shoppable videos appearing in a shoppable link that updates in real time. Shoppers earn rewards, coupons and interact with A-listers, insiders and rising stars who are aligned in like mind and ideals.

Engage followers with My Eco Hive Events and Digital TV. Our in-house team of visionaries and creators produce events and content to transform the way we think about our people and our planet. Connect with socially conscious shoppers in real time with personalities having interactive sessions, sharing brands and products we're passionate about.

Earn the trust of subscribers and reach new heights. Unlock benefits as you achieve new levels of success Grow your following, boost your audience and increase your viewership.

## SHOPPERS LOVE VIDEOS

WHY  
VIDEO?

Millions of shoppers use video to discover products, research, and make purchase decisions every day.

Integrate videos into the shopping experience on MyEcoHive.com homepage and on social media.

Shopping videos introduce shoppers to brands and how those brands can better their lives.

Shoppers share content they are already making and upload product and lifestyle videos, eco-travel reviews, curated picks, places to stay, how-to demos, sustainable tips, and more.



CURATED CULTURAL ARCHIVE & DIGITAL TIMELINE OF ARTIFACTS

*Organic Growth* SINCE 2014

Rastafari TV Network is a unique niche market having 100% organic growth, famous for never having to advertise. Viewers engage through our website, social media, share our content and refer other subscribers through word of mouth. Simply going live, we've welcomed viewers on our stream hailing as far as Ethiopia, Tibet and Monaco!

150+

Nations

45+

Languages



75%



25%

Audience:  
Ages 24-35



TOP 10 COUNTRIES

- United States
- Canada
- Kenya
- United Kingdom
- Germany
- Finland
- Netherlands
- Ireland
- Singapore
- France

TOP 10 CITIES

- Accra, Ghana
- Nairobi, Kenya
- London, England
- New York, NY
- Addis Ababa, ET
- Kingston, JA
- Mexico City, MX
- Johannesburg, ZA
- Kampala, Uganda
- Lagos, Nigeria

TOP 10 LANGUAGES

- English (US)
- English (UK)
- French (France)
- Spanish
- Portuguese (Brazil)
- Spanish (Spain)
- Italian
- German
- Dutch
- Portuguese (Port.)

3+M

MONTHLY  
WEBSITE  
VISITORS

293+K

FACEBOOK  
SUBSCRIBERS

100+K

INSTAGRAM  
FOLLOWERS

11+K

YOUTUBE  
SUBSCRIBERS



# OPPORTUNITY

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## PILOT LOCATIONS:

MY ECO HIVE FARM FLORIDA  
WALKERSWOOD, ST. ANN, JAMAICA

ADVERTISE. BOOK. VEND.

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**TRAVEL**



**MY ECO HIVE**

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# EXPLORE JAMAICA

Discover Paradise With  
My Eco Hive Tours & Retreats



Wellness

BOOK

- Transformative Regimen
- Nature Spa & Excursions



Cannabis

BOOK

- Cannabis Business Workshop
- Cannabis Farms Tour



Heritage

BOOK

- Accompanying Heritage Tour
- Indigenous Jamaica Tour

## Gifting Forward



Part proceeds of all tours go towards developing healthy communities. Participants are welcome to volunteer and participate in community service projects in host communities.

### ALL TOURS INCLUDE:

- Custom Itinerary
- Eco-resort accommodation
- 3X meals + 3X snacks
- Airport transportation
- Photographer
- Travel insurance
- Recap Souvenir Video

Persons not on tour may register to access training workshops virtually each day.



# EXPLORE JAMAICA

Discover Paradise With  
My Eco Hive Tours & Retreats



## Roots & Culture

BOOK

"From Garvey to Marley"

- A Pan-African Immersion
- Garvey & Marley Hometown Tours



## Becoming You

BOOK

Take full control over your  
health, wealth & mindset.

- Reclaim Your Power



## Healing The Individual

BOOK

- Align Spirit, Soul & Body
- Fulfill Your Purpose



## Healing The Family

BOOK

- Create & Sustain Loving Relationships
- Break Toxic Patterns
- Build Generational Legacy

Persons not on tour may register to access training workshops virtually each day.

ADVERTISING OPPORTUNITY: MY ECO HIVE DIGITAL TV & INTERACTIVE EVENTS

## ***My Eco Hive Digital TV CURATED 10 MIN. ECO SERIES & INTERACTIVE LOCAL EVENTS***

In a world disconnected from Spirit and nature, where the pursuit of success often overshadows the importance of living in oneness with Mother Earth, a movement is growing in numbers as good souls decide to return to the land.

Meet Fan'aye SunLight Zena-Selassie, a native of Jamaica with an immigrant's success story. Hailing from a long line of family businesses, she tells her story how she overcame insurmountable odds to become a self-made multimedia entrepreneur with several businesses. Follow Fan'aye's journey as she gives up city life to return to the land where she's currently living and developing The My Eco Hive Farm & Retreat Space. Together with her team, they are artfully weaving regenerative living practices to inspire self-reliance.

**WATCH PREMIERE**

**PLAY NOW**

Visit: [www.sitemedia.us/myecohive](http://www.sitemedia.us/myecohive)



# **The *hive* Mini-series**

# TRAVEL



# MY ECO HIVE



**Keep  
the  
Planet  
Green**

# TRAVEL

## MY ECO HIVE

DIGITAL SERIES

SEASON 1

NOV 2023 - OCT 2024

SUBJECT TO CHANGE

**PILOT: MY ECO HIVE, FL**  
NOVEMBER 2023

**EP 1: WALKERSWOOD, JA**  
DECEMBER 2023

**EP 2: BUFFALO SOLDIERS, FL**  
JANUARY 2024

**EP 3: THE MAROONS, JA**  
FEBRUARY 2024

**EP 4: FLORIDA BOTANICALS**  
MARCH 2024

**EP 5: JAMAICA BOTANICALS**  
APRIL 2024

**EP 6: KEY WEST CAMP, FL**  
MAY 2024

**EP 7: HOLYWELL CAMP, JA**  
JUNE 2024

**EP 8: BLUE LAGOON FARM, FL**  
JULY 2024

**EP 8: BLUE LAGOON, JA**  
AUGUST 2024

**EP 9: CERCLE D. RANCH, FL**  
SEPTEMBER 2024

**EP 10: OUTA EARTH FARM, JA**  
OCTOBER 2024

**EP 11: BABA PEARSUN, FL**  
SEPTEMBER 2024

**EP 12: VEGGIE MEALS ON WHEELS JA**  
OCTOBER 2024

THE LAUNCH  
[MYECOHIVE.COM](https://myecohive.com)

# MY ECO HIVE

## DIGITAL SERIES

### SEASON 2

NOV 2024 - DEC 2025

SUBJECT TO CHANGE

**EP 1: SANIBEL ISLAND, FL**  
NOVEMBER 2024

**EP 2: BLUE HOLE, JA**  
DECEMBER 2024

**EP 3: BABCOCK RANCH, FL**  
JANUARY 2025

**EP 4: GREAT HUTS, JA**  
FEBRUARY 2025

**EP 5: DRY TARGUGAS PARK, FL**  
MARCH 2025

**EP 6: THE SOURCE FARM, JA**  
APRIL 2025

**EP 7: GREEN KEY VILLAGE, FL**  
MAY 2025

**EP 8: FIRE WATER, JA**  
JUNE 2025

**EP 9: KELLY ROCK SPRINGS, FL**  
JULY 2025

**EP 10: GREEN GROTTTO, JA**  
AUGUST 2025

**EP 11: LAKEWOOD RANCH, FL**  
SEPTEMBER 2025

**EP 12: TREASURE BEACH, JA ,**  
OCTOBER 2025

**EP 13: GRANADA PARK, FL**  
NOVEMBER 2025

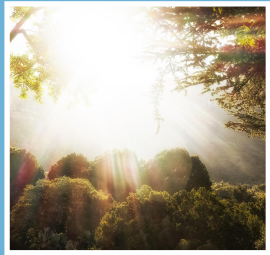
**EP 14: LIME TREE FARMS, JA**  
DECEMBER 2025

THE LAUNCH  
[MY ECOHIVE.COM](https://myecohive.com)



ADVERTISING OPPORTUNITY: MY ECO HIVE DIGITAL TV & INTERACTIVE EVENTS

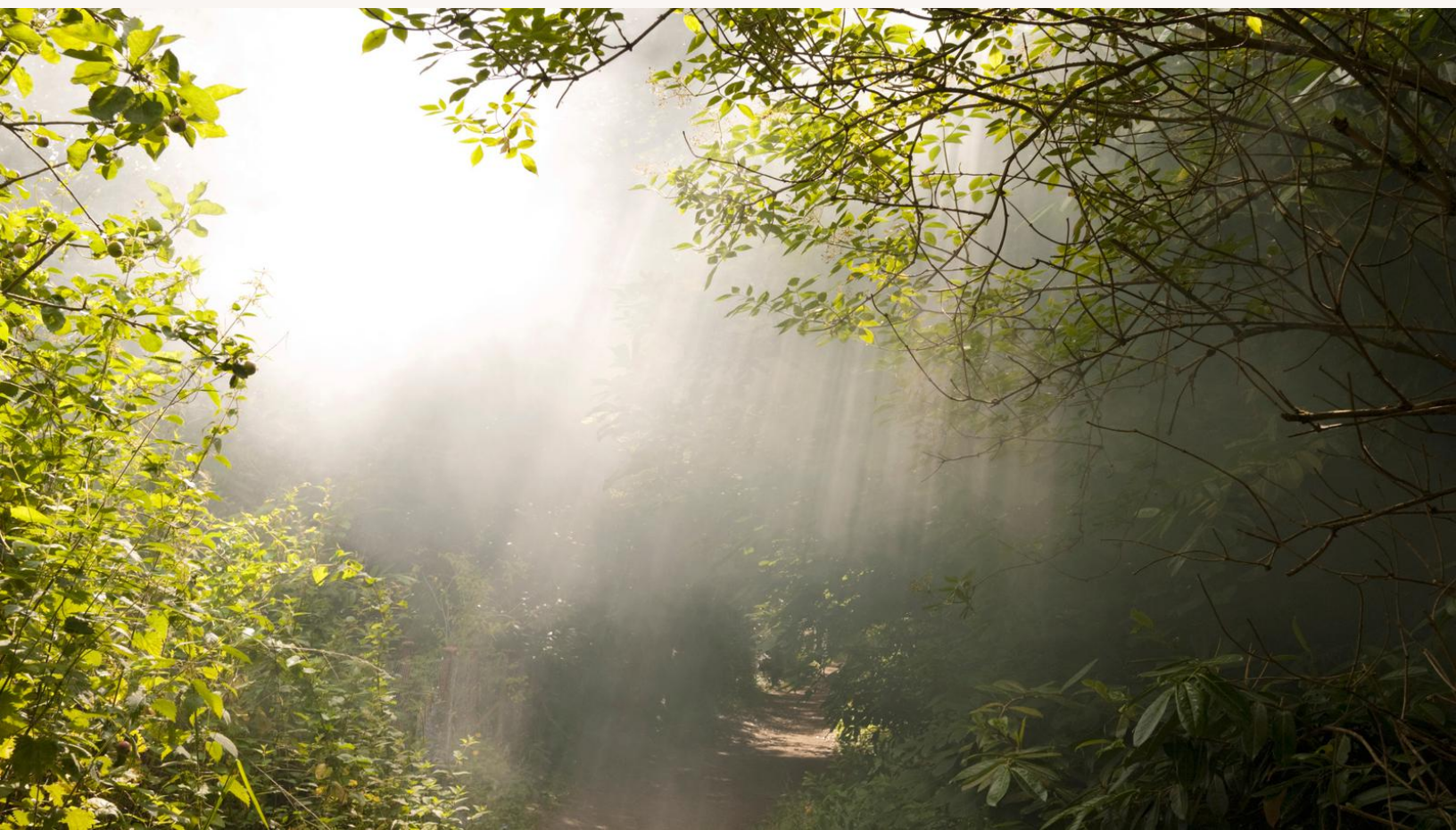
**DONATE** |



**ADVERTISE**  
**MY ECO HIVE DIGITAL**  
USD\$35K | 30 SEC. COMMERCIAL  
PER EPISODE. FOR LIFE OF VIDEO  
USD\$35,000 PER EPISODE | 2023 - 2024  
PILOT: FLORIDA & JAMAICA

- ✓ 30 Seconds Advertisement Featured in Episode
- ✓ Landing Page & Profile on MyEcoHive.com
- ✓ Logo on Signage & Flags at Both Venues: Pilot Project Sites
- ✓ Featured Product Placement and Host Mention in Episode
- ✓ Featured in 1 Shoppable Video
- ✓ Customized Merchandise Worn in Episode
- ✓ Website Hotlink Banner on Series Landing Page for 3 Months
- ✓ 1 Month Social Media Treasure Hunt : **Reach +3 million fans**
- ✓ Brand Featured on Podcast for 1 Month
- ✓ Press Release Endorsing Your Brand: 300+ Media Outlets
- ✓ Recognition in Pre and Post Series Social Post – 8 posts
- ✓ Season Recap 1 Minute Reel / Video Posted to Our Networks
- ✓ Recognition in Post Series Thank You Email

BE SEEN ON AND MORE





ADVERTISING OPPORTUNITY: MY ECO HIVE DIGITAL TV & INTERACTIVE EVENTS

**DONATE** | 



**ADVERTISE**  
**MY ECO HIVE DIGITAL**

**USD\$15K | 15 SEC. COMMERCIAL PER EPISODE. FOR LIFE OF VIDEO**  
**USD\$15,000 PER EPISODE | 2023 - 2024**  
PILOT: FLORIDA & JAMAICA

- ✓ 15 Seconds Advertisement Featured in Episode
- ✓ Landing Page & Profile on MyEcoHive.com
- ✓ Logo on Signage at Both Pilot Project Sites
- ✓ Featured Product Placement and Host Mention in Episode
- ✓ Customized Merchandise Worn in Episode
- ✓ Website Hotlink Banner on Series Landing Page for 2 Months
- ✓ 2 Weeks Social Media Treasure Hunt : **Reach +3 million fans**
- ✓ Brand Featured on Podcast for 2 Weeks
- ✓ Press Release Endorsing Your Brand: 200 Media Outlets
- ✓ Recognition in Pre and Post Series Social Post – 6 Image Posts
- ✓ Recap 30 Second Reel / Video Posted to Our Networks
- ✓ Recognition in Post Series Thank You Email

BE SEEN ON      AND MORE





ADVERTISING OPPORTUNITY: MY ECO HIVE DIGITAL TV & INTERACTIVE EVENTS

DONATE



## ADVERTISE MY ECO HIVE DIGITAL

USD\$10K | 10 SEC. COMMERCIAL  
PER EPISODE. FOR LIFE OF VIDEO  
USD\$10,000 PER EPISODE | 2023 - 2024  
PILOT: FLORIDA & JAMAICA

- ✓ 10 Seconds Advertisement Featured in Episode
- ✓ Landing Page & Profile on MyEcoHive.com
- ✓ Logo on Signage & Flags at Both Pilot Project Sites
- ✓ Featured Product Placement and Host Mention in Episode
- ✓ Website Hotlink Header Banner on Series Landing Page for 1 Month
- ✓ 1 Week Social Media Treasure Hunt : **Reach +3 million fans**
- ✓ Brand Featured on Podcast for 1 Week
- ✓ Press Release Endorsing Your Brand: 100 Media Outlets
- ✓ Recognition in Pre and Post Series Social Post – 4 Image Posts
- ✓ Recap 10 Second Reel / Video Posted to Our Networks
- ✓ Recognition in Post Series Thank You Email

BE SEEN ON



AND MORE



ADVERTISING OPPORTUNITY: MY ECO HIVE DIGITAL TV & INTERACTIVE EVENTS

DONATE



## ADVERTISE MY ECO HIVE DIGITAL

USD\$5K | 5 SEC. COMMERCIAL  
PER EPISODE. FOR LIFE OF VIDEO  
USD\$5,000 PER EPISODE | 2023 - 2024  
PILOT: FLORIDA & JAMAICA

# TRAVEL



# MY ECO HIVE

# EARTH

- ✓ 5 Seconds Advertisement Featured in Episode
- ✓ Landing Page & Profile on MyEcoHive.com
- ✓ Logo on Signage & Flags at Both Pilot Project Sites
- ✓ Website Hotlink Sidebar Banner on Series Landing Page for 2 Months
- ✓ 1 Week Social Media Treasure Hunt : **Reach +3 million fans**
- ✓ Press Release Endorsing Your Brand: 50 Media Outlets
- ✓ Recognition in Pre and Post Series Social Post – 2 Image Posts
- ✓ Recap 5 Second Reel / Video Posted to Our Networks
- ✓ Recognition in Post Series Thank You Email

BE SEEN ON



AND MORE







my  
eoo  
hive

NEW VIBE

# HIVE

PERFECT SO. FL. VENUE  
BRAND EXCLUSIVITY AVAILABLE

*Curated*

WEEKLY EVENTS  
MOVEMENT. THE ARTS. MUSIC.

PLAYING SWEET  
AFRO BEAT, AMAPIANO, REGGAE, HOUSE, TRIBAL  
HOSTED BY: AN ECLECTIC MIX OF INDIGENOUS HUES & VINTAGE SOULS

SEEDS

CLASS  
LON  
3754  
5 PM  
PASSPOR

DONATE



## EXCLUSIVITY HIVE INTERACTIVE EVENTS

USD\$25K | (3) AVAILABLE  
PER EVENT. BRAND EXCLUSIVITY  
USD\$25,000 PER EVENT | 2023 - 2024  
SO. FLORIDA VENUE + LIVE ONLINE EVENT

- ✓ BRAND AWARENESS: Your Brand Highlighted at Event & Stage Banner
- ✓ GO LIVE: Your Brand Highlighted on Social Media LIVE for 3 hours
- ✓ Your 30 second commercial featured at Event
- ✓ Your 30 sec. commercial featured on Our Social Networks
- ✓ Customized merch designed and worn by hosts at event
- ✓ SWAG BAG: Goodies, Coupons, Samples, Give-aways By Your Brand
- ✓ Logo on 10'x10' Step & Repeat Banner at Event Venue
- ✓ Logo/Art on (1) One 15' Feather Flag at Event Venue
- ✓ Complimentary Membership to MyEcoHive.com for 1 Year
- ✓ Website Hotlink Logo on Vendors Page for 1 Year
- ✓ 1 Month Social Media Treasure Hunt : Up to 4 hunts. Incentivize fans and reach +3 million followers adding likes to your brand page as they enter to win Swag Bags filled with goodies and incentives provided by you.
- ✓ Press Release Endorsing Your Brand: 100 Media Outlets
- ✓ Recognition in Pre and Post Event Social Post – 4 Image Post For Life
- ✓ Recap 15 Second Reel / Video Posted for Life to Our Networks
- ✓ Recognition in Post Event Thank You Email

# TRAVEL



# MY ECO HIVE

# WIND

BE SEEN ON



AND MORE





ADVERTISING OPPORTUNITY: MY ECO HIVE DIGITAL TV & INTERACTIVE EVENTS

**DONATE** | ❤️



**AWARENESS**  
HIVE INTERACTIVE EVENTS

USD\$5K | (5) AVAILABLE  
PER EVENT. BRAND AWARENESS  
USD\$5,000 PER EVENT | 2023 - 2024  
FL OR JA VENUE + LIVE ONLINE EVENT

BE SEEN ON      AND MORE

- ✓ BRAND AWARENESS: Your Brand Highlighted at Event
- ✓ GO LIVE: Your Brand Highlighted on Social Media LIVE for 1 hour
- ✓ Your 15 second commercial featured at Event
- ✓ Your 15 sec. commercial featured on Our Social Networks
- ✓ SWAG BAG: Goodies, Coupons, Samples, Give-aways By Your Brand
- ✓ Logo on 10'x10' Step & Repeat Banner at Event Venue
- ✓ Logo/Art on (1) One 12' Feather Flag at Event Venue
- ✓ Complimentary Membership to MyEcoHive.com for 1 Year
- ✓ Website Hotlink Logo on Vendors Page for 1 Year
- ✓ 1 Week Social Media Treasure Hunt : Incentivize fans and reach +3 million followers adding likes to your brand page as they enter to win Swag Bags filled with goodies and incentives provided by you.
- ✓ Press Release Endorsing Your Brand: 50 Media Outlets
- ✓ Recognition in Pre and Post Event Social Post – 2 Image Post For Life
- ✓ Recap 15 Second Reel / Video Posted for Life to Our Networks
- ✓ Recognition in Post Event Thank You Email





ADVERTISING OPPORTUNITY: MY ECO HIVE DIGITAL TV & INTERACTIVE EVENTS

**DONATE** | ❤️



## **SAMPLE PARTY HIVE INTERACTIVE EVENTS**

**USD\$1K | (5) AVAILABLE  
PER EVENT. BRAND AWARENESS  
USD\$1,000 PER EVENT | 2023 - 2024  
FL OR JA VENUE + LIVE ONLINE EVENT**

- ✓ GIVE AWAY SWAG BAGS: Goodies, Coupons, Samples, etc,
- ✓ SET UP Vendor / Brand Booth. Bring your own display
- ✓ BRAND AWARENESS: Your Brand Highlighted at Event
- ✓ Your 10 second commercial featured at Event
- ✓ Social Media Shoutout
- ✓ Complimentary Membership to MyEcoHive.com for 1 Year
- ✓ Website Hotlink Logo on Vendors Page for 6 Months
- ✓ Recognition in Pre and Post Event Social Post – 1 Image Post For Life
- ✓ Recognition in Post Event Thank You Email

BE SEEN ON      AND MORE





ADVERTISING OPPORTUNITY: MY ECO HIVE DIGITAL TV & INTERACTIVE EVENTS

**DONATE** | ❤️



## **VENDOR** **HIVE INTERACTIVE EVENTS**

**USD\$300 | (10) AVAILABLE  
PER EVENT. PER VENDOR**  
**USD\$300 PER EVENT | 2023 - 2024**  
**FL OR JA VENUE + LIVE ONLINE EVENT**

- ✓ SET UP Vendor / Brand Booth. Bring your own display
- ✓ BRAND AWARENESS: Your Brand Highlighted at Event
- ✓ Complimentary Membership to MyEcoHive.com for 1 Year
- ✓ Website Hotlink Logo on Vendors Page for 6 Months
- ✓ Recognition in Pre and Post Event Social Post – 1 Image Post For Life
- ✓ Recognition in Post Event Thank You Email

BE SEEN ON      AND MORE



# PARTNERS

MY ECO HIVE DIGITAL

PARTNERS

NOV 2023 - DEC 2025



THE LAUNCH  
[MYECOHIIVE.COM](http://MYECOHIIVE.COM)

# TRAVEL



# MY ECO HIVE



my  
eco  
hive

## Contact

**HQ: Location**

My Eco Hive Farm, Florida

+1 (954) 673-6823

**Email:**

site@sitemedia.us

**Websites:**

[www.sitemedia.us](http://www.sitemedia.us)

[www.rastafari.tv](http://www.rastafari.tv)

[www.projecteat.org](http://www.projecteat.org)

**SITEMEDIA**  
DIGITAL ANGELS

